Department for Education

Schools White Paper

Communications Toolkit

For education stakeholders
23 February 2026



Every child achieving and thriving

Summary

The Department for Education has published our schools white paper, Every Child Achieving and Thriving, and our consultation on SEND reform, Putting Children and Young People First.

We want to improve the lives of all children and young people, with a broad curriculum fit for the modern world, and ending the one-size-fits-all approach to education.

This white paper is not simply a vision of the change we want to bring to our schools, but a call to parents, schools, local services, and everyone working with children and young people to join us in building a future where every child can achieve and thrive.

- This toolkit provides information and resources to support the launch of the schools white paper, and to help you share it with your networks.
- We are asking stakeholders to help us reach the education workforce, parents and all interested parties and encourage engagement with the white paper's proposals. Your support will help ensure the voices of those impacted by these reforms are heard as we go forward.

Products and assets

The following products and assets are available to support your communications.

- Every Child Achieving and Thriving
- Every Child Achieving and Thriving - British Sign Language Video Summary
- SEND reform, Putting Children and Young People First
- What parents of children and young people with SEND need to know
- What to expect from your child's journey through education
- What every parent can expect from our reforms

Products and assets

The following press releases have been published in the lead up to the schools white paper:

- Radical expansion in rights for children with SEND
- Specialist SEND support in every school and community
- Government ends runaway special school fees

Secretary of State for Education's speech:

- Bridget Phillipson's speech on the schools white paper

Products and assets – SEND reform

The following products and assets are available to support your communications.

- Information on SEND Reform for parents or carers of children receiving SEND support in mainstream schools
- Information on SEND Reform for parents or carers of children with EHCPs
- Information on SEND Reform for parents and carers of children in special schools
- Information on SEND Reform for those working in Early Years settings
- Information on SEND Reform for those leading and working in mainstream schools Information on SEND Reform for those working in Post-16 settings
- Information on SEND Reform for leaders of special schools, AP and specialist post-16 institutions

How stakeholders can get involved

We want to hear from stakeholders as we take these reforms forward.

Share your views via the consultation.

Share DfE content on social media:

- DfE X (Twitter): @educationgovuk
- DfE LinkedIn: Department for Education
- DfE Facebook: facebook.com/educationgovuk
- DfE Instagram: @educationgovuk

Please also share this information and assets with your members and networks. If you have any questions about this toolkit or what information is available, please get in touch with external.affairs@education.gov.uk.

Accessibility information

The Department for Education is committed to ensuring all stakeholders can access and engage with the schools white paper.

Available formats:

- Every Child Achieving and Thriving - British Sign Language Video Summary
- Easy read version of the consultation
- Large print and braille versions are available, email your request to:
  - For the white paper: schools.strategy@education.gov.uk
  - For the consultation document: SENDreform.CONSULTATION@education.gov.uk

When producing your own communications about the White Paper, please ensure they are accessible. This includes:

- Using clear, plain language
- Adding alt text to images
- Captioning any video content
- Using accessible colour contrasts
- Following clear print guidelines (minimum 12pt font, sans serif, left-aligned)